31<sup>st</sup> October - 2<sup>nd</sup> November 2016

Dubai International Convention and Exhibition Centre United Arab Emirates

Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: **Ciro Del Core** <u>ciro.del.core@uae.messefrankfurt.com</u> **Marjorie Alcantara** <u>marjorie.alcantara@uae.messefrankfurt.com</u>

## APPLICATION FORM AND CONTRACT

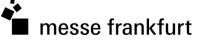
We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Prolight + Sound Middle East 2016:

### 1: Exhibitor data

Full company name:			
Street, number			
Country		Postal Code: City:	
P.O.Box		Postal Code for P.O.Box-Address (if deviating from above)	
Country code: Te	l:	Fax:	E-mail
Managing Director (first nam	e and surname):		Company homepage (internet):
			www.
Contact responsible for trade	show organization:	Job title:	Mobile:
□ Mr. □ Ms.			
Country code Te	l:	Fax:	E-mail
Contact responsible for press	s and marketing:	Job Title	Mobile
□ Mr. □ Ms.			

All <u>correspondence Online Manual Entry and Catalogue Entry</u> should be sent to this address: Full company name		All <u>invoices</u> should be sent to this address: Amendments to the invoice are not possible. Please ensure all details submitted on the booking contract are clear and correct Full company name			
E-mail:		E-mail:			
Street, No		Street, No			
Country, Postal Code, City		Country, Postal Code,	City		

Please complete and return this booking form (consisting of 4 pages) to the address mentioned above. A down payment of 30% will be levied upon receipt of the booking form. Please note that deposits are not refundable. The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those four months will be invoiced at 100%. Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice. The form must be signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.



**31st October - 2nd November 2016** Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: **Ciro Del Core** <u>ciro.del.core@uae.messefrankfurt.com</u> **Marjorie Alcantara** <u>marjorie.alcantara@uae.messefrankfurt.com</u>

2: Stand requirements						
Exhibition space required (sul	oject to availability):					
m X	m = Depth Total set	Stand no: Sq m (if applicable)				
Type of Space (Subject to ava	ilability) - <u>THIS SECTION MUST</u>	BE COMPLETED BY ALL EXHIBITORS				
		ADDITIONAL ITEMS:				
Row Stand (one open side)USD 385 per sq m						
Corner Stand (two open sides)	USD 390 per sq m	Demo Area for 3 days (Arena Plaza 2)				
Peninsula (Head-) Stand (three open sides)	USD 395 per sq m					
Island Stand (four open sides)	USD 400 per sq m	Second floor in double storey stands (50sqm min. floor size)				
TOTAL	X \$ = \$	Space only: minimum of 21 sqm				
TOTAL SQM	SPACE PRICE TOTAL	_				
<b>fair</b> construction	For additional furniture elements provid refer to the fairconstruction booth config					
Maxima (without furniture)	Maxima Plus (with f	urniture, includes 1 table, 3 chairs, 1 lockable cabinet per 9 sqm)				
69 USD per sqm  x	99 USD per sqm x	(Refer to page 4)				
Protech (without furniture)	Protech Plus (with	furniture, includes 2 tables, 6 chairs, 2 lockable cabinets per 18sqn				
105 USD per sqm x	125 USD per sqm x					
	nt to upgrade your Basic Pure stand or rece onstruction@uae.messefrankfurt.com	ive an individual stand design option. For further enquiries,				
otal \$	+ \$	= \$				
TOTAL SPACE RENT (MAX	TOTAL FAIRCONSTRUCTION IMA / MAXIMA PLUS; PROTECH / PROTECH PL	GRAND TOTAL				
Country Pavilion: (if applicable indicate here)						
COUNTRY PAVILION:	and construction as per agreed offer and cluding pavilion upgrade and furniture	d visual,				
For one-stop shop travel and acc	ommodation requirements, please contact our	in-house travel department at traveldesk@uae.messefrankfurt.com				
booking form. Please note that deposits ar forms received within those four months w	e not refundable. The remaining 70% must be invoiced at 100%. Cancellations within the fit of the invoiced at 100%.	ntioned above. A down payment of 30% will be levied upon receipt of the settled four months prior to the opening day of the exhibition. Booking the 4 months period will be charged a 100% cancellation fee. Prior to the due within 14 days of receipt of the corresponding invoice. The form m				

be signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.



31<sup>st</sup> October - 2<sup>nd</sup> November 2016 Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: Ciro Del Core ciro.del.core@uae.messefrankfurt.com Marjorie Alcantara marjorie.alcantara@uae.messefrankfurt.com

### 3: Discounts, Co-exhibitors, brands

#### **Discounts:** Early- bird - discount (5 %) Major-presence-discount (up to 5%) 5% off space only price for bookings received Any single exhibitor booking at least the following no. by Thursday 19th May 2016 of sqm is entitled to the indicated discounts on space only: The dscount is applicable only if booking is accompanied by payment of 30% of the space 36 - 60 sqm 2.5% of space rental rental fee or a postponed cheque amounting to 60 + sqm -5% of space rental the complete rental fee (due not later than 28th July 2016). Referal discount (2.5%) Valid for one time and for one single exhibitor only. Discount will be granted only if both exhibitors pay the full amount of their space. For organizer use only: For organizer use only: Applicable y/n Applicable y/n Co-exhibitors: The following companies will be present as co-exhibitors with their own exhibits and staff on our stand: Kindly note: co-exhibitors will be listed free of charge in the online list of exhibitors and are entitled to a catalogue entry (with costs) Full company name Full company name Contact: Tel.: Tel.: Contact: E-mail: E-mail:

Street, No

Country, Postal Code, City

**Brands** The following brands will be presented on our stand (Information needed for online exhibitor list):

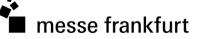
Products Our products belong to the following segments (please give a total of 100 percent). Information will be used in the exhibitor list.

Street, No

Country, Postal Code, City

LIGHT + STAGE	<ul> <li>Lighting Technology + Accessories</li> <li>Theatre &amp; Stage Technology + Equipment</li> <li>Truss System / Rigging / Installation Equipment</li> </ul>
LIGHT + MULTIMEDIA	<ul> <li>Digital + Display Technology</li> <li>Monitor Equipment</li> <li>Media Controls+ Networks</li> <li>Camera Technology</li> <li>Film + Video Technology</li> </ul>
LIGHT + EFFECTS	<ul> <li>Laser Systems / Technology and Equipment</li> <li>Effects</li> <li>LED Technology</li> </ul>

Please complete and return this booking form (consisting of 4 pages) to the address mentioned above. A down payment of 30% will be levied upon receipt of the booking form. Please note that deposits are not refundable. The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those four months will be invoiced at 100%. Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice. The form must be signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.



31<sup>st</sup> October - 2<sup>nd</sup> November 2016 Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

#### Your direct contact: Ciro Del Core <u>ciro.del.core@uae.messefrankfurt.com</u> Marjorie Alcantara <u>marjorie.alcantara@uae.messefrankfurt.com</u>

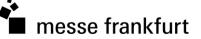
SOUNDS + AUDIO	Sounds Equipment + Accessories
500ND5 + A0DIO	PA Equipment + Accessories
	System Integration + Equipment
	Audio Technology Equipment
	Audio rechnology Equipment
AUDIO + AV SYSTEMS	Conference & Communication Technology + Equipment
	Specific Accessories for Media Technology
	Av Installation + Equipment
	- Music Software / Hardware & Components
DJ EQUIPMENT	CD Players
DJEQUIPINIENI	- Controllers
	Headphones
	Mixing Desks
	Record Players / Turntable
	Karaoke
	Others
EVENT / GENERAL	
SERVICE PROVIDERS	- Catering
	Employment Services / Management
	Logistics
	Insurance
	Copyright
	Other Services
INFRASTRUCTURE & FURNISHINGS	- Theatre / Cinema Seats
FURNISHINGS	
	Toilet Facilities
	Cash desks / Ticketing Systems
	Rental Tents
	Furnishings
	Others
ART DEPARTMENT	Make-up
	- Wigs/Costumes
	- Textiles
	Stage Sculptures / Paintings
	- Decorations
	Scenery
	Others
COVEDNAMENT /	
GOVERNAMENT / ASSOCIATIONS / PRESS	- Government / Associations / Institutions
Accessioner and a second	- Press
	I 1635

We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Prolight + Sound Middle East 2016:

Place and Date

Company stamp and signature of authorized representative

Please complete and return this booking form (consisting of 4 pages) to the address mentioned above. A down payment of 30% will be levied upon receipt of the booking form. Please note that deposits are not refundable. The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those four months will be invoiced at 100%. Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice. The form must be signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files. Page 4 of 9



## **pro**light+sound MIDDLE EAST

31<sup>st</sup> October - 2<sup>nd</sup> November 2016 **Dubai International Convention and Exhibition Centre United Arab Emirates** 

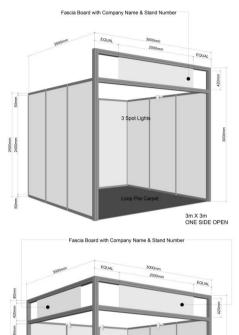
Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai. United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 prolightsound@uae.messefrankfurt.com E-mail: Website: www.prolightsoundme.com

Your direct contact: ciro.del.core@uae.messefrankfurt.com **Ciro Del Core** Marjorie Alcantara marjorie.alcantara@uae.messefrankfurt.com

### 4: Maxima and Maxima Plus Specifications

#### Maxima and Maxima Plus

Please note: With stand sizes smaller than 21 sq m booking a Maxima or Maxima Plus stand construction or any other Fairconstruction design with the organiser is compulsory.



				* Stand size in sqr		
Stand equipment	9-12	13-15	16-19	20-24	25-30	
Carpeting, loop pile standard colours	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Back- and sidewalls OC silver, filling white, height 2.5 m	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Cabin-lockable, sqm				1	1	
Company signs per open side	1	1	1	1	1	
Wooden shelf boards, white	2	2	2	3	4	
Spotlights	3	4	6	8	10	
Lockable cabinet - 100x50x90cm	1	1	2	2	2	
Table	1	1	2	2	2	
Chair	3	4	6	8	8	
Waste paper basket	1	1	1	1	2	
Electrical outlet	1	1	2	2	3	
Preliminary cleaning	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	

#### MAXIMA (without furniture) US\$ 69.00

MAXIMA PLUS (with furniture) US\$ 99.00 (refer to configuration above)

Note:

= Service included

The rental price mentioned is per square metre for the duration of the event. Price includes electrical supply, consumption and distribution board. No exchange of item(s) is permitted and any modifications to the above package may

#m X 3m TWO SIDES OPEN subject to availability and additional charge

Exhibitors who have ordered Maxima/Maxima Plus stands will receive a stand erected to the following specifications:

Floor covering - All stands are carpeted.

Walling - 2500mm high (2430mm to underside of ceiling beams comprising 1000mm wide panels. White vinyl covered infill panels set in Maxima frame. No fixings may be made to the walls. Each panel can take a maximum weight of 4 to 5 kg. The inside of each panel measures 960mm x 2400mm and half panel measures 460mm x 2400 mm (h).

Fascia - 420mm high board (clear dimensions) on "Maxima" frame shall be 1 meter less of the width of the open side or when there is additional supports at corners and where open side exceed 5000mm in length.

Name Board (Fascia) - Stand lettering fitted to the fascia. Where the stand fascia exceeds 6000mm, an additional name panel will be fitted. Only exhibitors with Maxima stands will be provided with a stand name and number on the stand fascia. No company logos or fittings may be attached to the name panel or fascia.

Roof Beams - 70mm deep aluminum beams will be fitted to take light fixtures.

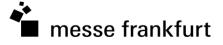
Electrics / Lighting - With each 9 square meters, 3 x 100w spotlights are fitted behind the fascia-board or to the roof support beam and 1 x 13 amps 3 pin socket outlet is provided at floor level on the rear wall.

Head and Island Stands - Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to the stand constructor not later than 14 days prior to the show date.

Furniture - refer to the above configuration and for extra orders, please contact fairconstruction@uae.messefrankfurt.com or visit www.fairconstruction.com.

IMPORTANT - Exhibitors will be liable for payment for damaged panels.

Page 5 of 9

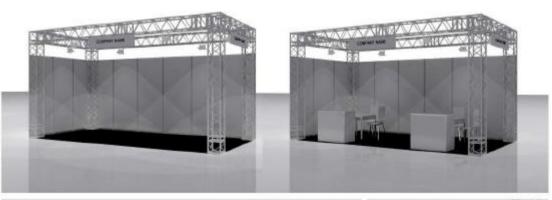


31<sup>st</sup> October - 2<sup>nd</sup> November 2016 Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: **Ciro Del Core** <u>ciro.del.core@uae.messefrankfurt.com</u> **Marjorie Alcantara** <u>marjorie.alcantara@uae.messefrankfurt.com</u>

### 5. Protech and Protech Plus

Please note: With stand sizes smaller than 18 sqm booking a Maxima or Maxima Plus stand construction or any other Fairconstruction design with the organisers is <u>compulsory</u>.



Stand equipment	18-21	24-30	36-50	50 and more
Carpeting - loop pile, standard colours	×	1	*	
Cross beam system height 3.2m	×	~	×	
Backwall and sidewalls Octanorm with white infill, height2.5m	×	~	~	
Company signs per open side	1	1	1	
Table	2	3	4	tsor
Chairs	6	9	12	upon request
Spotlights	6	9	12	odin
Lockable Counter 100x50x90cm	2	3	4	
Electrical outlet	2	3	4	
Waste paper basket	2	3	4	
Preliminary cleaning of the stand	1	1	~	

PROTECH (without furniture) US\$ 105 PROTECH PLUS (with furniture) US\$ 125.00 (refer to configuration above)

\*All rental prices per square metre for the duration of the event plus statutory VAT. Price does not include electrical connection and decoration.

Exhibitors who have ordered Protech stands will receive a stand erected to the following specifications:

#### Floor covering All stands are carpeted.

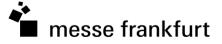
Walling Main structure is composed of cross beam system at 3200mm high with 2500mm high by 1000mm wide panels. White vinyl covered infill panels set in Octanorm frame. No fixings may be made to the walls. Each panel can take a maximum weight of 4 to 5 kg. The inside of each panel measures 960mm x 2400mm and half panel measures 460mm x 2400 mm (h).

Fascia Board 300mm x 1500mm high board (clear dimensions) and shall have one on each open side or when there is additional supports at corners and where open side exceed 5000mm in length

Fascia Name Stand lettering fitted to the fascia. Where the stand fascia exceeds 6000mm, an additional name panel will be fitted. Only Exhibitors with basic stands will be provided with a stand name and number on the stand fascia. No company logos or fittings may be attached to the name panel or fascia

Electrics / Lighting With each 16 square meters 6 x 100w spotlights are fitted on the trussing and 1 x 13 amps 3 pin socket outlet is provided at floor level on the rear wall.

Page 6 of 9



31<sup>st</sup> October - 2<sup>nd</sup> November 2016 Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: Ciro Del Core <u>ciro.del.core@uae.messefrankfurt.com</u> Marjorie Alcantara marjorie.alcantara@uae.messefrankfurt.com

Electrics / Lighting With each 16 square meters 6 x 100w spotlights are fitted on the trussing and 1 x 13 amps 3 pin socket outlet is provided at floor level on the rear wall.

Head- and Island Stands Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to the stand constructor not later than 14 days prior to the show date.

Furniture refer to the above configuration and for extra orders, please contact <u>fairconstruction@uae.messefrankfurt.com</u> or visit <u>www.fairconstruction.com</u>.

IMPORTANT - Exhibitors will be liable for payment for damaged panels.

### 5: Country Pavilions

Exhibitors of Country Pavilions (Joint Presentation) will get stand construction as per agreed design and details. Please note that in these cases the company providing additional furniture and decoration items will be the same company that is building the stands. This might not be the same company which is providing the Shell Scheme stands. Please refer to your pavilion organizer for details and price lists or contact **Fairconstruction** @ <u>fairconstruction@uae.messefrankfurt.com</u>.

### 6. Space Only Stand Specifications

The Space Only option does not include any stand fittings, flooring or electrics, but enables the exhibitors to create their own individual stand build.



unreasonably affect nearby Exhibitors' sites in any way.

Please ensure that your stand design does not include the standard shell scheme as this is provided by our Official Stand Contractors only and plans containing shell scheme will be rejected.

Exhibitors arranging their own stand fitting are reminded that, where their stand joins another Exhibitor's area, the back of any dividing walls, panels or exhibits must be painted white or masked to present a neat appearance. It is the responsibility of Exhibitors not taking shell stands to make their own arrangements for the provision of suitable floor covering for their area and also to ensure their stand number is clearly displayed.

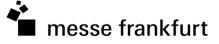
Since no power supply is included in space only sites, a separate application for the mains supply must be made to the Official Contractors at least two months before the event, using the forms in the Exhibitor Information Manual.

All Space Only Exhibitors must submit dimensional drawings of their proposed stand design to the Organisers' for approval no later than the scheduled deadline. Please complete and return the corresponding order form from the Exhibitor Information Manual. The Organisers' reserve the right to reject a design likely to

Stand fitting and display work to space only sites must not exceed an overall height of 2500mm without the Organisers' written permission. With permission, the total possible height to which you may construct your stand is 6000mm depending on the hall & location within the hall. Applications should be made in writing to the Organisers' and be accompanied by a scale drawing. Such applications should be made at least four weeks prior to the Show.

If a space only exhibitor needs to hire furniture, they can only order from their stand builders. Furniture will not be readily available on site. Exhibitors' stand fitting contractors can commence work on space only stands on the date scheduled in the Deadline Checklist that is part of the Exhibitor Information Manual.





31<sup>st</sup> October - 2<sup>nd</sup> November 2016 Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: Ciro Del Core <u>ciro.del.core@uae.messefrankfurt.com</u> Marjorie Alcantara marjorie.alcantara@uae.messefrankfurt.com

### 7: EXHIBITION TERMS AND CONDITIONS (I)

- 1. The term "Exhibitor" refers to the company that signatory to this application form and includes all employees or agents of such. The term "Exhibition" refers to the event described on the front of this form (over). The term "Organizer" refers to Messe Frankfurt Middle East GmbH. In case of "Joint ventures", howsoever described, the Exhibitor is deemed to have obtained the consent of all the individual participants to all the terms and conditions of this contract.
- 2. The organizer reserves the right to cancel a booking upon due notice to the Exhibitor or agent should the Exhibitor fail to make payments upon the due dates. In such cases any amount of money already paid to the Organizer will be non-refundable and the organizer reserves the right to demand the remaining balance from the Exhibitor. The Organizer reserves the right to levy a surcharge of 2% above the base rate of the London, England clearing banks on any overdue exhibitor payment. Any loss incurred by the Organizer, resulting from the Exhibitor's actions must be paid by the Exhibitor to the Organizer.
- 3. All applications for space must contain details of the proposed exhibit(s) and the name of any other company(s) represented by the Exhibitor whose products/services are to be displayed on the stand. The Exhibitor is strictly forbidden to sub-let or assign or grant licences in respect of any part of the space without the prior written approval of the "Organizer". Only the products/services/companies listed on this form may be exhibited. The charges for space is exclusive of any applicable National, Federal or Local government taxes all of which must be borne by the Exhibitor. There are no such current taxes in operation.
- 4. The Organizer reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organizer to exercise this right.
- 5. Upon the acceptance of the application for space a contract shall arise between the Organizer and the Exhibitor in the terms and conditions of this contract subject to variation notified by the Organizer at their sole discretion to the Exhibitor. The relationship of licensor and licensee shall immediately arise and continue between the Organizer and the Exhibitor. In the case non payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor the Organizer shall have the full right to revoke this license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the exhibitor and the right to recover damages sustained by the Organiser.
- 6. The Exhibitor must occupy the space allotted to it by 8.00 am on the day prior to the first day of the opening of the Exhibition. In the event of default for whatever reason the Exhibitor shall pay to the Organizer a further sum in liquidated damages equal to the total charge for the space. The organizer reserves the right to reallocate such space in any way it sees fit.
- 7. In the event of the Exhibitor becoming insolvent, declared bankrupt of facing winding up proceedings the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organizer.
- 8. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organizer in respect of any breach of the Contract on the part of the Exhibitor the Organizer may at it's discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:

a) The Exhibitor must give written notice to the Organizer that it desires to withdraw if the Organizer allows such withdrawal it will notify the Exhibitor of it's decision in writing;

b) Any such notification by the Organizer to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organizer a consideration for release from the contract;

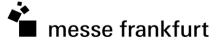
c) The amount of such payment will be specified in the Organizer's notification to the Exhibitor and will be that proportion of the space rental payable under the contract dependent upon the date upon which the Organizer receives the notification from the Exhibitor as detailed below: **Date of Receipt by Organizer of Notice of Withdrawal Proportion of Space Rental Payable** 

More than four months prior to the Exhibition 50% Less than four months prior to the Exhibition 100% d) Upon payment of such amount to the Organizer by the Exhibitor (credit being given by the Organizer for all rental already paid by the

Organizer for all rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall have any further claim against the other.

- 9. Exhibitors shall be totally responsible for the obtaining of visas and customs clearance for their staff, agents, products or services and in no event shall there be any claim for damages or otherwise against the Organizer in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to it's original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organizer safe and harmless from all loss or damage suffered by or arising from out of any act or default of any servant, agent, employee or subcontractor of the Exhibitor.
- 10. The Organizer shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizer, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented of postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves with insurance in respect thereof to any extent available and the Organizer reserves the right to demand sight of such a policy.

Page 8 of 9



31<sup>st</sup> October - 2<sup>nd</sup> November 2016 Dubai International Convention and Exhibition Centre United Arab Emirates Messe Frankfurt Middle East GmbH P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00 Fax: +971 4 358 55 11 E-mail: prolightsound@uae.messefrankfurt.com Website: www.prolightsoundme.com

Your direct contact: Ciro Del Core <u>ciro.del.core@uae.messefrankfurt.com</u> Marjorie Alcantara marjorie.alcantara@uae.messefrankfurt.com

## 7: EXHIBITION TERMS AND CONDITIONS (continued)

- 11. In no event shall the Exhibitor have any claim for damages of any kind against the Organizer in respect of any loss or damage consequential upon the prevention, postponement of abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 10 or otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organisers control, and the Organizer shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organizer shall consider necessary. If in the opinion of the Organizer by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organizer.
- 12. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organizer which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated by the Organizer. The Exhibitor will compensate the Organizer for any expenses incurred through failing to comply with this condition.
- 13. The Organizer reserves the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organizer accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.
- 14. The Exhibitor shall not without the prior written consent of the Organizer display, exhibit or bring in to the Hall any explosives, radio active, flammable, dangerous or hazardous substances or any such item which may cause noxious fumes or make use of or display any materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organizer against any loss or damage arising out of a breach of this clause. All stand fittings and display materials must comply with any local fire, health and safety regulations. No Exhibitor may construct anything above 2.5 metres height without the prior written consent of the organizers. All stands built by the Exhibitor must gain approval from the organizer by sending a scale plan and description of the building materials to the Organizer. All display materials and exhibits must be appropriate to the subject matter of the Exhibitor in the sole opinion of the Organizer and shall be tasteful and of a suitably high standard and shall not contravene with any local law, moral or custom and if in the opinion of the Organizer the Exhibitor is in breach of this clause the Organizer may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.
- 15. The Organizer reserves the right to alter add to or amend any of these terms and conditions and the decision of the Organizer shall be final. No alteration, addition, amendment or waiver to or of these terms and conditions shall operate to release any Exhibitor from it's contract.
- 16. An exhibitor manual will be issued to each Exhibitor containing detailed instructions for the organization of the Exhibition.
- 17. The Organizer can not accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with Dubai Law and Custom or in the country of the Exhibitor's origin if the Organizer decides to do so.
- 18. "Individual Exhibitor means all those Exhibitors who are not participating in the Exhibition as part of a Country Pavilion".

#### **PAYMENT INSTRUCTIONS**

Please transfer funds to:

Beneficiary Name: Messe Frankfurt Middle East GmbH (Dubai Branch) Beneficiary Address: PO Box 26761 Dubai, United Arab Emirates Bank: HSBC Bank Middle East Limited SWIFT Code: BBMEAEAD UAE Dirhams Account Number: 035 - 881614 – 001 / IBAN: AE620200000035881614001 US Dollar Account Number: 035 - 881614 – 100 / IBAN: AE080200000035881614100 For cheque payments kindly mark your cheques Account Payee Only and has to be in favor of EPOC Messe Frankfurt GmbH

Bank charges to be borne by exhibitor.

Messe Frankfurt Middle East GmbH P.O. Box 26761 Dubai United Arab Emirates www.uae.messefrankfurt.com Tel. + 971 4 3894500 Fax:+ 971 4 358 5522

Page 9 of 9

