

prolight+sound
MIDDLE EAST

31 October – 2 November, 2016

Business Matchmaking Program

**Want to make the
right connections at
Prolight + Sound Middle East?**

**The Business Matchmaking Program
encourages interaction between suppliers
and buyers prior to the show.**



We can help you find and connect with the exhibiting companies who matter the most to your business, before the show, through the Business Matchmaking Program.

Register online to be automatically profiled to the pre-event Business Matchmaking Program that will serve as a structured and highly-effective business platform for buyers to schedule meetings with new and existing suppliers in advance, with the purpose of conducting business, exploring opportunities, networking and discovering the latest technologies during the show.

Why using the Business Matchmaking Program?

- It's a user-friendly program, where you can research through exhibitors' profiles, select exactly who you want to meet, send a meeting request and confirm all your meetings that take place at convenient times.
- Online diaries allow you to track your meeting requests in a real-time environment providing up to date information through your private online matchmaking account.
- Pre-researching the exhibiting companies will ease up your preparation phase, as it lists in details what and who you can expect to see at the show.
- Most of the meetings take place on the exhibitor stands where you can meet them face-to-face and discover their products onsite.

How it works

- Once you register online, our Business Matchmaking Team will pre-profile and pre-match your account with equivalent exhibitors' profiles.
- All pre-registered visitors will receive log-in details from the Business Matchmaking Team in order to access your Business Matchmaking account.
- Once the log in details have been received, you are able to see your profile (about your company), your time slots for meetings and your individual matching report suggesting who you should meet.
- You can select who you want to meet at the show, send a meeting request, reschedule a meeting invitation, change your product matching search and edit your diary. The Business Matchmaking Team can also assist you in scheduling your meetings.

Note: The Business Matchmaking Program will go live by mid-October and Prolight + Sound Middle East Team will update you once the program is active.

How it works?

